

Pigment Pathways & Precision Care: Melanogenesis Meets Focus Care Agenda

Monday, October 19

9:30 am: *Check-In*

10:00 am: **Morning Session**

Exploring the biological mechanisms that drive pigmentation, including melanocyte activity, enzymatic pathways, and the impact of oxidative stress and inflammation on uneven skin tone.

Melanogenesis Deep Dive

- Overview of melanocyte biology and function
- The melanogenesis pathway (tyrosinase, melanin synthesis, transfer)
- Intrinsic & extrinsic triggers (UV radiation, inflammation, hormonal influence)
- Role of oxidative stress in pigment formation
- Understanding hyperpigmentation types and treatment challenges

12:00 pm: *Lunch Break*

1:00 pm: **Afternoon Session**

Knowledge is translated into practice through a deep dive into Focus Care products and their role within an Environ skincare regimen. Attendees will learn how to strategically integrate active ingredients—such as vitamin A and antioxidants—to support skin normalization, enhance barrier function, and optimize outcomes for pigmentation concerns..

Focus Care + Regimen Integration

- Introduction to Focus Care ranges and targeted treatment philosophy
- How key actives influence melanogenesis and skin function
- The role of vitamin A in normalizing skin and supporting pigment control
- Antioxidants and barrier support in managing pigmentation
- Integrating Focus Care into an existing Environ regimen
- Layering protocols and step-up strategies
- Case studies: building customized regimens for pigmentation

4:00 pm: *Workshop Adjourns*



Come Meet Melanie Vorvick!

Melanie is a passionate and results-driven National Trainer for DermaConcepts. She is known for delivering impactful training and education within the skincare industry. Working with leading skincare brands over the course of her career she is skilled in delivering dynamic presentations across small and large settings. Melanie loves simplifying complex, technical information into engaging, accessible content that drives brand loyalty and sales. Environ's message of making skin beautiful for life resonates deeply with Melanie's own philosophy as an esthetician of 20 years.