



# CITY COMFORT

be CALM. be RESILIENT. be BEAUTIFUL.

## Introducing: Environ's New Focus Care Comfort+ Anti-Pollution Spritz and Masque

Born from extensive scientific research and the constant pursuit of developing best-in-class skincare, Environ introduces two new Anti-Pollution innovations, formulated with highly intelligent ingredient combinations that offer the benefits of complete protection against the harmful effects of pollution. Ingenious. Beautiful. Science.

Life has changed. But the world hasn't stopped. Living the new normal is pressurized. Consumers are time deprived, constantly connected to digital devices and exposed to high levels of stress. The harmful effects of numerous indoor and outdoor

pollutants are on the rise and are scientifically shown to cause significant damage to the skin.

Vehicle fumes, cigarette smoke, particulate matter, heavy metals, harmful chemicals and other pollutants in combination with ultraviolet (UV) blue light and infrared irradiation is known to induce oxidative stress and a destructive chain of free radicals, **leading to increased signs of skin sensitivity, premature skin aging, skin discoloration, dryness, dullness, and roughness.**

### FOCUS CARE COMFORT+ ANTI-POLLUTION SPRITZ

This light-weight, invisible breathable shield offers the benefits of complete protection with a scientifically perfected blend of Anti-Pollution ingredients and high potency antioxidants to help counteract the harmful effects of pollution.



#### Benefits of the ingredients:

- 1 **Lightweight, invisible, breathable shield**
- 2 **Rebalances the effects of skin microbiome**
- 3 **Blue light free radical defense**
- 4 **Strengthens the skin's resistance**
- 5 **Supports a healthy-looking skin barrier**

### Ingredient Focus

Scientific research has shown that:

- 1 **POLLUSTOP®** assists to form a physical surface barrier to help protect the skin against the effects of atmospheric, UV and urban pollution.
- 2 **ACTIBIOME®** is a scientifically advanced ingredient complex that assists to rebalance the effects of the biodiversity and homeostatis of the skin's microbiome.
- 3 **HIGH POTENCY VITAMIN C COMBINED WITH A SPECIALIZED PLANT EXTRACT** assists to counteract the effects of free radicals induced by blue light.
- 4 A highly **CONCENTRATED PHYTONUTRIENT PLANT EXTRACT** is scientifically shown to deactivate pollution's effects and enhances the benefits of the skin's resistance to pollutants.
- 5 **NIACINAMIDE** is a powerful antioxidant, which assists to repair and protect the effect of the skin barrier from past and future damage.

### FOCUS CARE COMFORT+ ANTI-POLLUTION MASQUE

Experience the purifying effects of Environ's new multi-functional charcoal masque, formulated with Japanese charcoal and special botanicals to help absorb pollutant impurities, normalize and hydrate the appearance of skin, leaving it feeling revitalized and smooth.



Long-term exposure to rapidly increasing levels of urban pollution is unavoidable. Environ's powerful approach builds on the brand's pioneering skincare philosophy of vitamin A combined with targeted solutions to future-proof skin.

**Experience City Comfort.  
Be Calm. Be Resilient. Be Beautiful.**