



NEW  
FACIAL

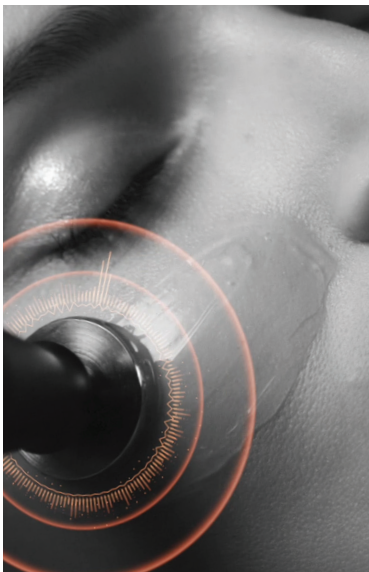
*Intense. Innovative. Non-Invasive.*

## ENVIRON INTRODUCES THE NEW FOCUS ON FILLER FACIAL TREATMENT

*Press Release*

*Mashpee, MA • May 2021*

The rise in popularity and accessibility of aesthetic treatments such as Dermal Fillers are driven by women and men feeling pressurized to maintain a youthful appearance for longer. The global market for cosmetic procedures shows Dermal Fillers and Botulinum injections as overwhelming drivers and they contribute to the prime aesthetic spend around the world. There is also an emerging consumer trend towards non-invasive alternatives that offer easy, painless, milder and more natural enhancements.



### **INNOVATIVE COSMETIC TECHNOLOGY MEETS POWERFUL INGREDIENTS TO BRING YOU ENVIRON'S NEW FOCUS ON FILLER TREATMENT**

Introducing Environ's **New Focus On Filler Treatment**, a technologically advanced new facial protocol featuring the **New Professional Dual Effect Filler Serum** designed to help smooth the look of facial lines and restore a rejuvenated, plumped youthfulness to the skin's appearance. This new 30 minute intense facial treatment is recommended as a non-invasive alternative or complementary treatment to dermal fillers.



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a beautiful skin for a lifetime



- **Smoothing, plumping, volumizing effect**
- **Natural-looking enhancement**
- **Focused on targeted areas such as under and around the eye area and cheeks**
- **Non-invasive**
- **Painless**



## **REAL, VISIBLE RESULTS**

Expert skincare professionals harness the power of cosmetic technology combined with the powerhouse skincare formulations to help deliver more essential nutrients to where your skin needs them most.

The Focus on Filler Facial Treatment is safe for everyone, and can be targeted to a particular area without any risk or discomfort. Environ only seeks to complement what can be achieved by using Dermal Fillers. One can also receive the Focus On Filler Facial Treatment as soon as two weeks after a Dermal Filler treatment without risk of the Dermal Filler being dislodged.

“*Topical treatments will never conflict with any injectable. Luscious-looking skin is the mission and this will enhance the beauty of well-placed dermal fillers.*”

**- ENVIRON SCIENTIFIC DIRECTORS**

For over 30 years, Environ has remained at the forefront of skincare innovation with revolutionary product formulations and pioneering skincare technologies that have been proven to make a real, lasting difference to skin. As pioneers of professional skincare treatments, Environ continues to push the boundaries of skincare therapy, to innovate and to develop more effective ways of delivering the best results for modern day consumers and the appearance of their skin concerns.



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