

# revival masque® FACE LIFT IN A JAR

*The Preposterous Idea*



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## Environ's Revival Masque®. Preposterous Idea to Global Skincare Icon.

Dr. Des Fernandes (Plastic Surgeon and Environ Founder) is recognized globally as a masterful scientist and innovator extraordinaire. He has shaped the skincare world and committed his life's work to pioneering formulations that drive Environ to redefine the boundaries of Professional Skincare.

Revival Masque is one of Dr. Fernandes' revolutionary innovations. Well known as the "Face Lift in a Jar," this award-winning product celebrates a decade anniversary in 2024. Originating as a "preposterous idea", Revival Masque was launched to the world in 2014 and quickly gained recognition and acclaim for its instant and progressive results.

### The Preposterous Idea by Dr. Des Fernandes

The idea of creating a cosmetic skincare product that would be like a 'face lift in a jar' was a preposterous idea, but Dr. Fernandes, the self-proclaimed maverick decisively pursued this highly complex challenge.

### Extracts from Dr. Des Fernandes New "Preposterous Idea" Mini Doc.

*"My patients inspired me to create a professional homecare product that could deliver the effects of a face lift and bridge the gap between cosmetic science and the need for surgery.*

*I drew off my experience using pH modulation in Cool Peel Treatments. My work in regenerative skin-needling steered me toward cellular signalling and growth factor stimulation.*

*I've been fascinated with Asiatic Acid for over 40 years. I knew I would create a product with this ingredient. My R&D team kept that idea alive.*

*Environ commissioned a large trial and the results were impressive. I realized I had done it."*

### The Rise of Revival Masque to Skincare Icon.

Revival Masque has been indisputably popularized by Skincare Professionals and consumers around the world. It's even found its way into the skincare routines of celebrities. In 2024, this highly acclaimed formulation continues to defend its distinguishable position after a decade of proven success. Revival Masque is the most awarded product for the Brand to date.

## 3 Bio-Botanical AHAs. 6 Rejuvenating Effects. Progressive Intensities.

Revival Masque is an intensive powerhouse booster which works instantly and progressively over time to smooth, lift, tighten, even, brighten and refine the overall appearance of skin.

This formulation is an ideal non-invasive alternative or complementary professional homecare product to aesthetic treatments.

Three complementary alpha hydroxy acids; Asiatic Acid, Lactic Acid and Mandelic Acid - formulated at a specific low pH - delivers a micro-stimulation action which assists to promote the effects of:

- o Natural Growth Factors
- o Collagen & Elastin Formation
- o Cellular Renewal
- o Natural Exfoliation
- o Boosted Hydration Properties

For best results, Revival Masque should be gradually introduced to evening skincare routines with the aim of using this booster every evening as an overnight masque. Skin benefits can be intensified through different application protocols.

This versatile and highly effective masque is enhanced when used with Environ's vitamin A moisturisers and Micro-Needling Technology.



Watch Dr. Des Fernandes' Preposterous Idea Mini Doc, the Science Behind Revival Masque and Application Tutorial videos.

### About Environ Skin Care

Environ Skin Care is a globally recognized and loved professional skincare brand that is built on science, beauty and care. Since 1990, Environ has used the science of beauty to change the way the world sees skincare. The introduction of vitamin A to skincare formulations was a ground-breaking development, first successfully included in cosmetic products by top plastic surgeon, skincare pioneer and Environ founder Dr. Des Fernandes. His sister, Val Carstens, Environ's Chairman, has built the brand from a dream to a global success. Environ is favored by international skincare therapists, the medical community, beauty editors, aestheticians. Environ has received over 100 international awards which have recognized the brand for its outstanding products, most recently being voted Top Medical Skincare Line of the Decade in the Aesthetic Everything®. Aesthetic and Cosmetic Medicine Awards.