

even more sun safe

REFLECT AND DEFEND



NEW

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Pioneering professional skincare brand, Environ Skin Care, renowned for its scientific approach to skin health, proudly introduces RAD SHIELD® Mineral Sunscreen SPF 30, a light-weight broad-spectrum water-resistant sunscreen formulated to provide a physical daily shield against UV.

The New Generation in Daily Skin Defense

RAD SHIELD® Mineral Sunscreen SPF 30 is a new generation formula that perfectly aligns to the Brand's core skincare philosophy of protecting and promoting skin health every single day. Environ has long championed daily sun protection as a non-negotiable step in any skincare routine. New RAD SHIELD® Mineral Sunscreen is designed to work synergistically with Environ's vitamin A skincare philosophy for holistic sun protection.

Dr. Des Fernandes, Founder and Scientific Director of Environ, emphasizes the importance of intelligent sun protection: "RAD SHIELD® Mineral Sunscreen is a seamless extension of Environ's mission to create beautiful skin for a lifetime. Most people concentrate on blocking out the sun as though the sun itself is an enemy. Environ's protection strategy increases the skin's natural photo protection power with strong vitamin A replenishment plus adequate antioxidant supplementation combined with daily sun protection. The science is secure.

Key Benefits & Features of new RAD Shield® Mineral Sunscreen SPF30:

- **100% Mineral Formula** – Featuring Zinc Oxide for broad-spectrum UVA/UVB protection.
- **Water-Resistant** – Tested and proven to remain effective for up to 80 minutes when exposed to water or sweat.
- **Lightweight, Transparent Finish** – An invisible and breathable daily shield with a silky-matte after-feel.
- **Non-Irritating** - Ideal for all skin types, including sensitive skin. Gentle, non-irritating, and suitable for post-treatment care.

Independent Testing

RAD SHIELD® Mineral Sunscreen SPF 30 has successfully passed rigorous sunscreen testing, ensuring it meets the highest standards for safety, efficacy, and broad-spectrum protection. Clinically and dermatologically tested, this new mineral sunscreen is proven to be both safe and effective for daily use—delivering measurable protection and performance, reinforcing its efficacy.

Trialist Perception Study

This study showed strong endorsement for the new RAD SHIELD® Mineral Sunscreen formulation with participants reporting visible benefits and high satisfaction across key performance areas.

100%	96%	92%	92%
Easy application & spreads evenly	Leaves skin feeling silky-soft	Fast absorbing	Non-sticky after feel

- Leaves an invisible (transparent) finish
- During day-to-day activities such as swimming or exercise, products remained on applied area
- Easy to incorporate into skincare routine

* Trialist Perception Study, 25 volunteers. 7 days. Single daily application.

About Environ Skin Care

Environ Skin Care is a globally recognized professional skincare brand that is built on science, beauty, and care. Since 1990, Environ has used the science of beauty to change the way the world sees skincare.

Dr. Fernandes pioneered the use of vitamin A in high enough doses to help counteract the harmful effects of the environment, pollution, and stress, to create radiant, visibly improved skin in the 1980s. The introduction of vitamin A to skincare was ground-breaking and marked the beginning of Environ's journey on the 12 December 1989. What followed has become a legacy spanning over more than 3 decades of scientific innovation that is celebrated and respected globally today. His sister, Val Carstens, Environ's Chairman, built the brand from a dream to the global success it is today.

Over the years, Environ's standout performance has been internationally recognized with well over 100 awards. Today, Environ holds the title of "Top Medical Skincare" for 7 consecutive years by Aesthetics Everything® in the USA.